



# Custom Online Solutions

Direct**Connect**Group

## **Create marketing materials, distribute marketing messages, even access corporate assets, all online.**

The Internet continues to change the way business is done. If you aren't using online technology solutions to communicate with employees, clients, prospects and consumers, you risk being left by the wayside.

DirectConnectGroup's (DCG) custom technology solutions enable your sales and marketing teams to create direct, one-to-one, personalized messages, while maintaining your corporate brand identity.



At DCG, we recognized the Web's growing impact early on and moved quickly to assemble an array of Internet-based products. We combined our expertise in fulfillment, direct marketing and information technology to form an Internet solutions team - a talented group experienced in both database and website development.

Our technology solutions include:

- Database management
- Turnkey fulfillment, including printing and inventory, inquiries, sales lead distribution and tracking, plus real-time reporting
- E-commerce storefronts
- Print on demand
- Multi-channel solutions, including e-messaging, e-statements, e-invoices, newsletters, and fax-to-email

## **Customized for you.**

Let us bundle any of the above products to address your specific business needs. DCG's in-house development team specializes in customized Internet-based solutions. We'll work closely with you to create a customized program - from end-user literature or premium fulfillment, to complicated customer loyalty and retention programs. We'll even integrate these online solutions into your corporate intranet to create one convenient system.

**DirectConnectGroup** : Producing, Protecting, and Delivering Your Brand  
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