



Design Services

Direct**Connect**Group

Professional, creative design services that keep your entire project under one roof.

DirectConnectGroup's (DCG) design services group is our company's best-kept secret. There's a wealth of creative talent here.. And the players stand ready to help you support and extend the reach of your corporate brand. Whether developing a creative concept, creating a corporate image, designing a brochure, conceiving a direct mail campaign, producing a multimedia presentation, or enhancing your web site, DCG can help.



We're not in the business to compete with your ad agency or design firm. In fact, we're here to work closely with your agency, corporate marketing department or in-house agency to extend your brand.

Menu of services:

- Marketing support services
- Creative design and execution
- Illustration
- Copywriting
- Graphic/data integration
- Website development
- Creative services to meet all of your marketing needs, including print, video, CD-ROM, DVD and Internet communications

Beyond the creative process.

What happens once that piece is designed? DCG can print and distribute your piece anywhere in the world. We'll even handle the subsequent sales leads. DCG is here for you as a full-service sales and marketing resource. When DCG handles multiple pieces, you can be sure they're consistent and on-brand with the correct look, feel, tone and colors. Best of all, we can integrate as many types of communications tools as you need, reaching your customers through a variety of channels.

DirectConnectGroup : Producing, Protecting, and Delivering Your Brand
Visit Us Today At www.directconnectgroup.com

Seattle, WA • Cleveland, OH • West Caldwell, NJ