



Rebate Programs

Direct**Connect**Group

Rebate programs work.

Just the thought of administering a rebate program can make a product or marketing manager shudder. The number of details to cover can be overwhelming. Establishing guidelines and eligibility requirements. Distributing checks to qualified recipients. Tracking results. It's endless.

DirectConnectGroup (DCG) has experience in setting up and providing successful, turnkey rebate programs.

Our clients range from the automotive industry, to electronics, to consumer products and more.

We'll handle your program from start to finish. From concept to mailing, you no longer need to deal with multiple vendors.

DCG provides expert, hassle-free rebate programs that include:

- Ongoing consultation
- Complete review of rules and regulations
- Banking and PO Box administration
- Concept, copy writing, design and printing
- Distribution of materials – USPS, email, etc.
- Inbound telemarketing support services
- Data capture and custom programming
- Consumer verification and non-compliance
- Fulfillment
- Custom reporting



DCG will keep you up-to-date with a custom, private website that provides real-time information on your program 24 hours a day. We can help you measure success through our custom reporting options. DCG assumes complete financial accountability – including cash flow statements and check reconciliation. We'll monitor and analyze the information you request for the life of your program. In addition, DCG has the auditing procedures, systems and experts in place to protect your company against fraudulent rebate claims and multiple submissions. Each rebate claim is examined, double-checked and verified for accuracy and compliance.

Developing a rebate program doesn't have to be intimidating. Let DCG and their turnkey rebate program work for you. Contact us today at 866.887.4324

DirectConnectGroup : Producing, Protecting, and Delivering Your Brand
Visit Us Today At www.directconnectgroup.com

Seattle, WA • Cleveland, OH • West Caldwell, NJ